

Networking Breakfast & ASSURED-JIVE Talk#2

Wednesday 19th September 2018

9.30 – 11.30

UITP Stand @

InnoTrans Exhibition

Messe Berlin

Hall 7.1b 209

Messedamm 12

14055 Berlin

[For the map click here](#)

9.30 – **Networking Breakfast**

10.00 For all participants and with the attendance of the panel speakers

10.00 – **ASSURED – JIVE Expert Talk#2**

11.30

**Clean Bus Technologies: Insights into Battery
Electric and Fuel Cell Buses for Urban Transport**

- Introduction of the UITP Bus Market Survey update
 - Expert panel discussion on the future strategies and plans to consolidate the companies' business model, including references to techno-economics and policy frameworks to achieve a most favourable TCO and accelerate technology deployment.
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12.00 – **Closure & Technical visit: InnoTrans Bus exhibition**

14.00 (free time to visit the exhibition)

You can use [this link](#) to plan your trip to the InnoTrans Exhibition at the Berlin Messe.

Concept note & development

“Clean Bus Technologies: Insights into Battery Electric and Fuel Cell Buses for Urban Transport”

The discussion will focus on Zero Emission buses affordability – are ZE buses affordable (BEB and FC Hydrogen), how to bring the costs down, new business and financial scenarios.

The panelists will be gathered to hold an informal discussion on the financial models of both technologies, techno-economics, TCO comparisons and what kind of initiatives would they need to progress on their financial models from the policy makers, etc.

The talk can be complemented on each company’s future strategy, big plans, production strategies, future investments.

Set up

Industry represented by bus OEMs.

Panel according to a balanced number of representatives for each technology, 1.5h

High chairs plus screen (TBC).

Audience

PT, industry, cities and utility stakeholders, infrastructure and system providers, decision-makers

Structure

(TBC)

- 15 min of general introduction and insights on each technology (BEB, FCB) followed by presentation of UITP Bus Market Survey on bus technology future market share by Umberto Guida.
- Max 10 min per speaker for OEMs presenting his/her company’s business strategy, how are they progressing with bringing costs down, future plans, goals and expectations from policy makers for further uptake of both technologies.
- 20 min – wrap up and conclusion joint discussion on zero emission technologies – future plans (way forward)
- 10 min – Q&A from audience.